

"Diversity is one with all."

**Business Plan** 

By

Michael Djesus

## 1. Executive summary

Our restaurant is composed of Danny, mother, Secretary, Treasurer, John, CEO, Michael, VP and founders of Ono Bistro. Together, our family decided to pursue an abundant background in diversity and cuisines, to offer this to the Beacon Hill community. The community of Beacon Hill has an abundance of restaurants in the Charles St area, in particular, however there is no direct competition due to the multitude of cultural influences of our plates.

## 2. Restaurant description

Our restaurant location, as mentioned, takes over the old Artu location of 89 CHarles St, Lower Level. We have 30 indoor seats and a patio, which may be used in the future for additional seating capacity and comfort of our patrons. Our space was acquired in June of 2022. Since our acquisition of the local, we have compliantly and happily brought the space to the highest level of safety for everyone. We have invested ourselves in bringing the electric, plumbing, hvac and cosmetic quality to code and have been very diligent in our restaurant being a safe and enjoyable work environment as well of course to patrons and all involved. All of our equipment is brand new and compliant to the highest of standards.

We know that success takes time and hard work, and we are willing to express the highest of qualities and intent to all participating and supporting our restaurant and vision. We are pursuing an opening with a menu that caters to the breakfast, lunch and dinner needs as well as to provide a welcome environment to accommodate the needs of take out and delivery to be available to the community of very busy residents and businesses. We are also pursuing the purchase of a Beer, Wine and cordials license with the aid of our attorney Dennis Quilty. Until the licensing process is complete, we intend to open and serve no alcohol.

We offer plates inspired by all countries of the world. We hold respect to each of the dishes and they are the portal to exploring the world's cuisine with the respect the recipes deserve. Our approach is a fine dining environment to our patrons, and our ultimate goal is to benefit various charities throughout the world with our operations.

A sample of our menu is viable at ONOBOSTON.COM. We are planning on being the first tapas restaurant in the area that visits the whole world through our dishes.

We intend to bring jobs to over 40 people covering our work ours and are happy to provide our employees with competitive compensation and benefits. We want everyone to be happy and to stay with us on this journey.

The legal structure of our business is an LLC, formed on 04/2022, as follows: Ono Bistro LLC 89 Charles St, Lower Level, Beacon Hill. MA 02114|ONOBOSTON.COM Danny Baez De Vasquez -Mother, Secretary Treasurer, Beneficial Owner

John Lawson, CEO

Michael A Dejesus, VP & Founder

## Key bullet points:

- Service style (fine dining.)
- Restaurant size is 856 sq ft, with 30 seats indoors.
- General ambiance is friendly to all ages, one of our theme colors is cerulean blue as it reminds us of a big part we hold sensitivity to in concerns to world education and a family approach to welcome our families in the community. Pictures of an example of our ambiance:
- (7a.m. to 12 a.m., 7 days a week)
- Style of cuisine
- Peripheral service offerings: Fine dining, delivery/takeout
- 30-minute lunch guarantee to serve the area's office workers better

## 3. Sample menu



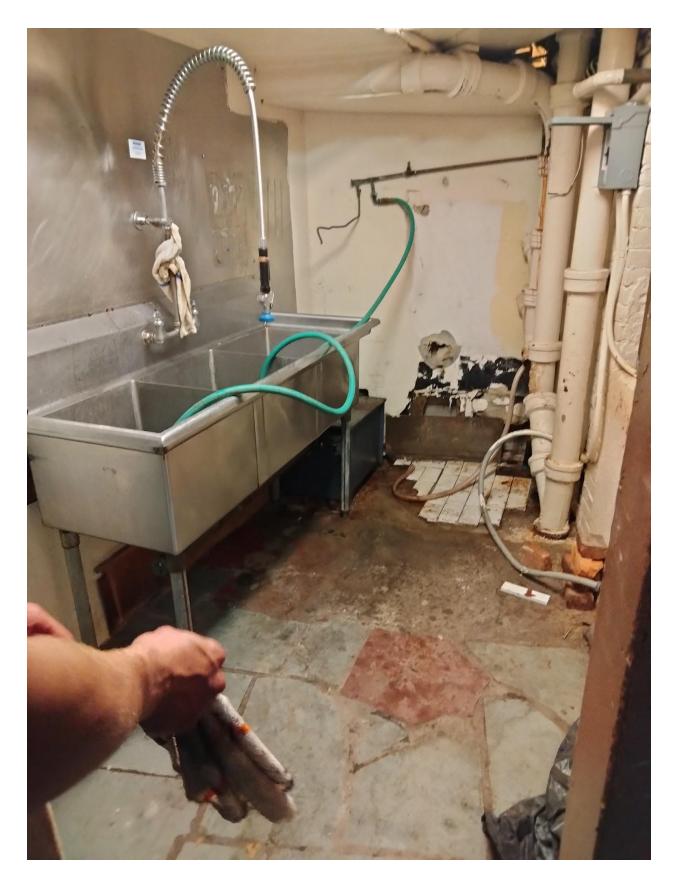


4. Pictures Before:



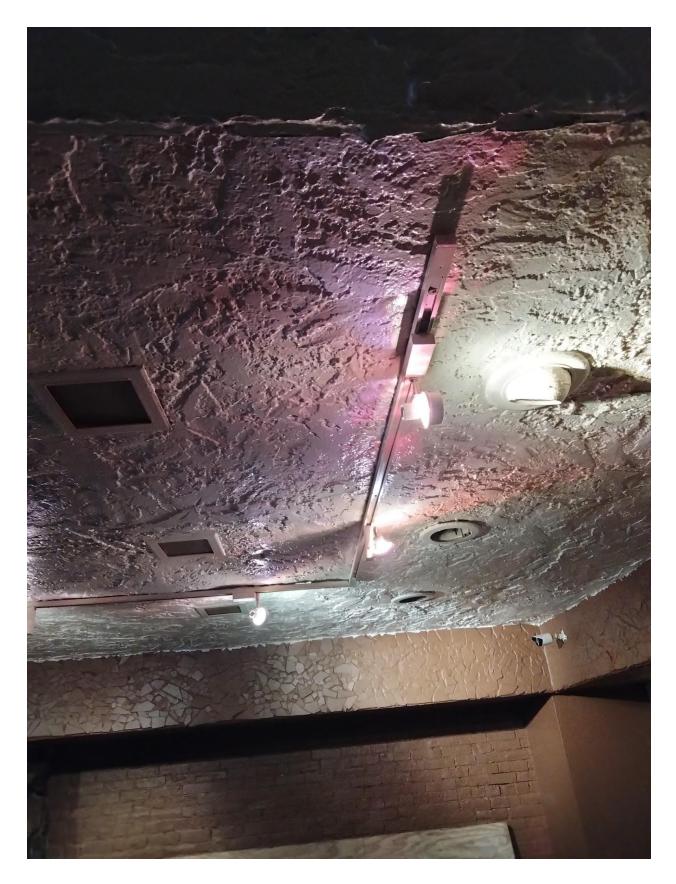






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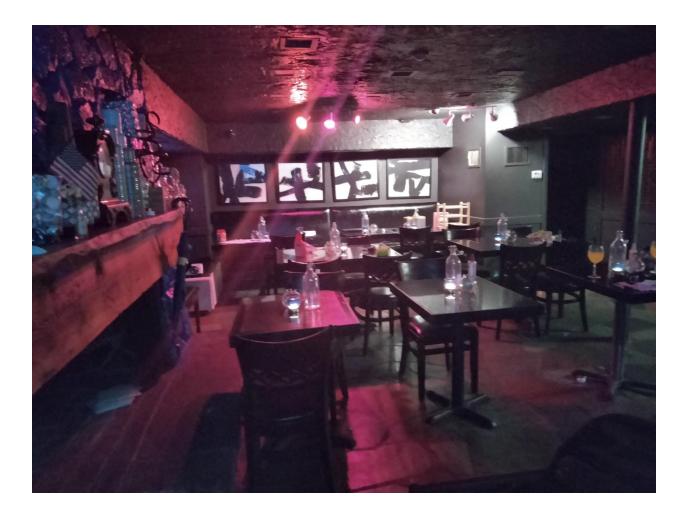


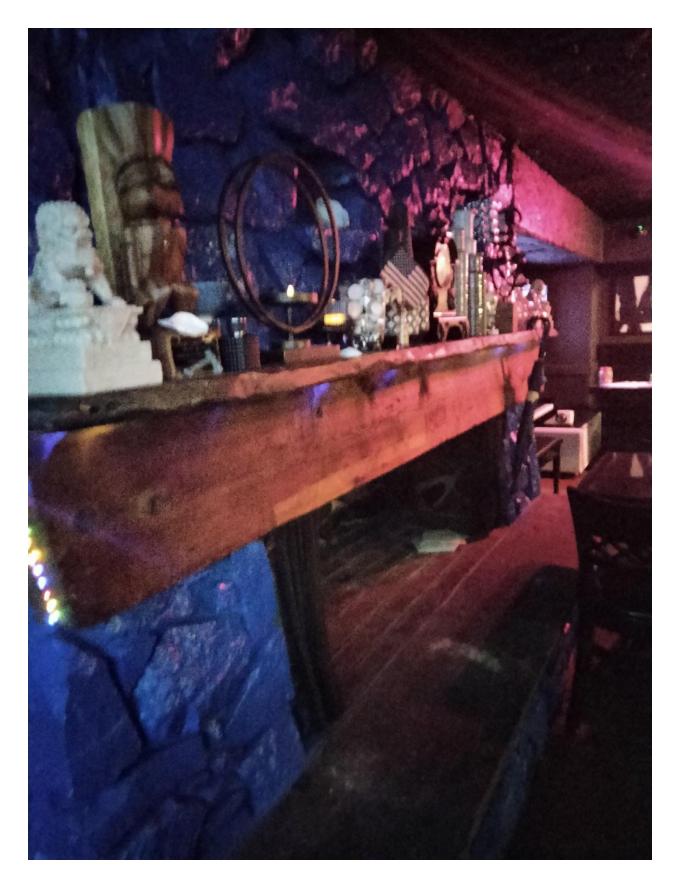


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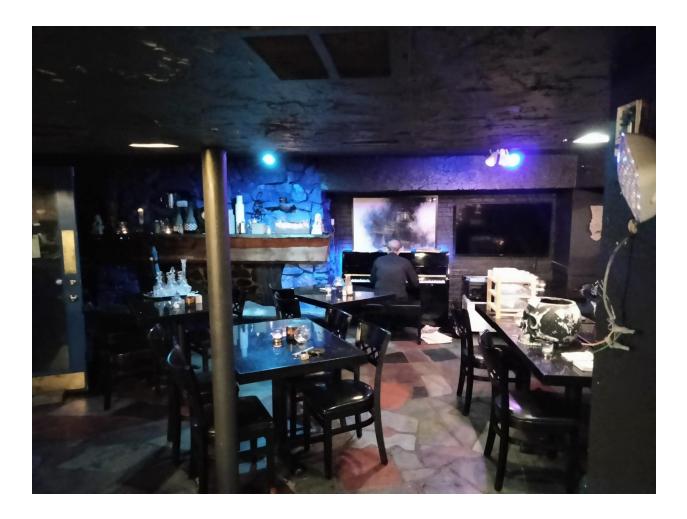


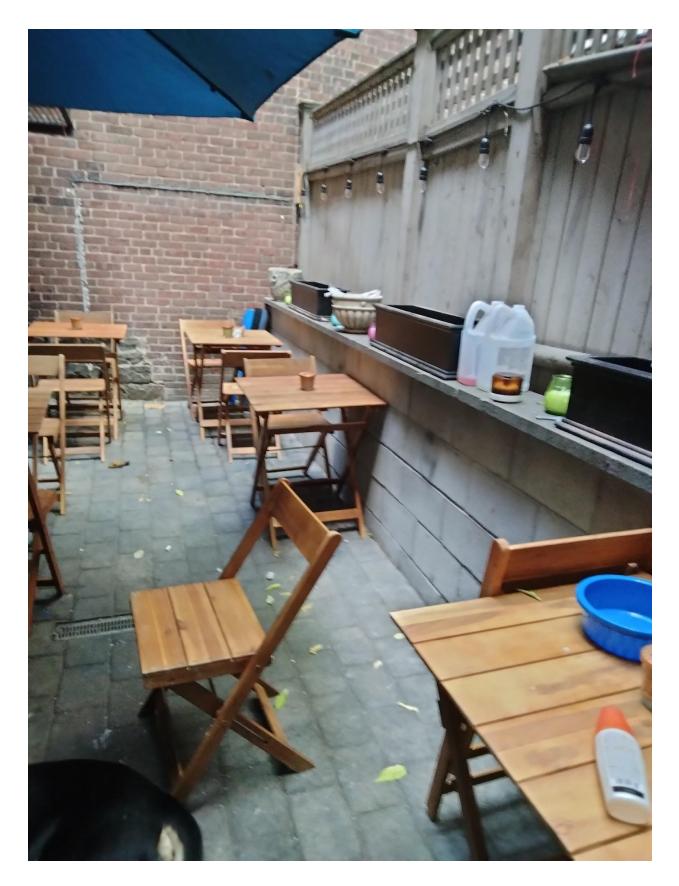
4. Pictures After:





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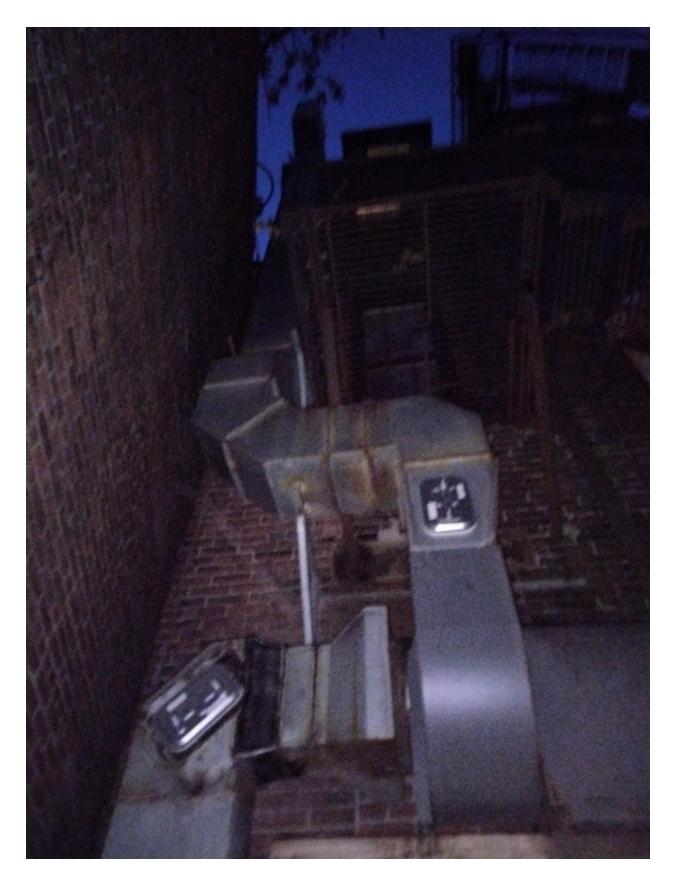




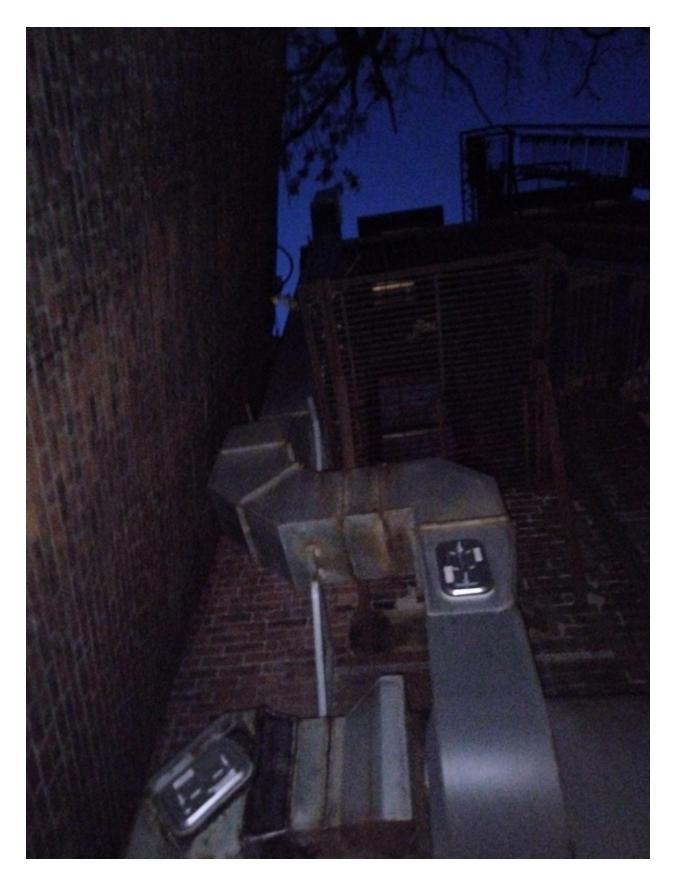




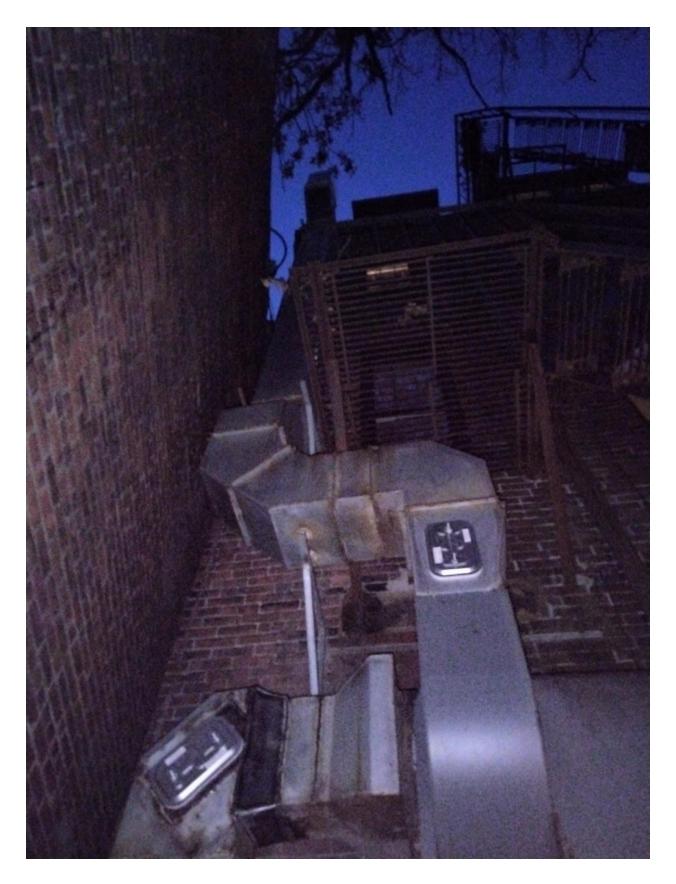
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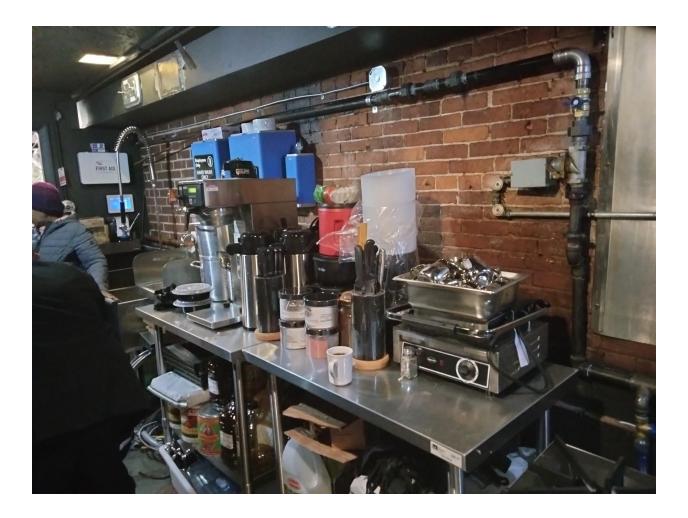




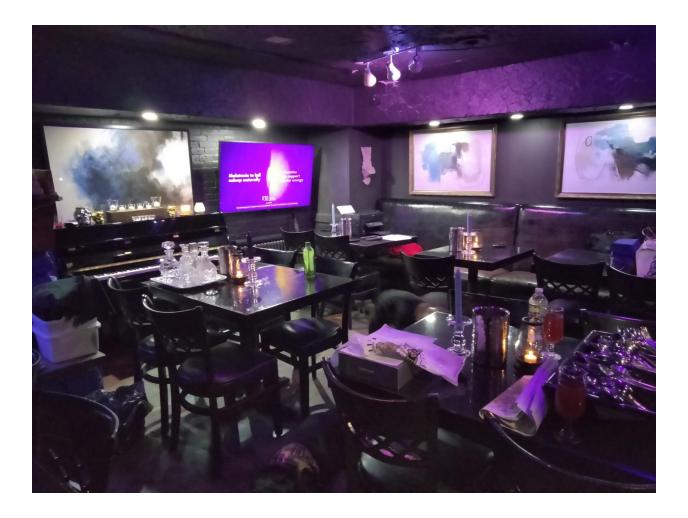


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DO NOT REMOVE Certification of Perfo	ormance 871	
Areas of this exhaust system have been in accordance with NFPA 96		and the
ONE CALL VENTILATION, INC. 64 Althea Rd. • Randolph, MA 02368 24-HOUR EMERGENCY PHONE: 1-800-483-6845	Deficiencies     Yes   Image: Comparison of the system service report.	
Month / Day / Year Completed     JAN   FEB   MAR   APR   MAY   JUN   JUL   AUG   SE <sup>2</sup> OCT   MONT     1   2   3   4   5   6   7   8   9   10   1   3   14   15   16     17   18   19   20   21   22   23   24   25   26   27   28   29   30   1     2021   2022   2023   2024   2025   2026   2026	Expiration Month / Year   JAN FEB APR MAY JUN   JUL AUG SEP OCT NOV DEC   2021 2022 2024 2025 2026	
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BOSTIONIA Domina AD Instructioner	Boston Inspectional Services Environmental Services Division 1010 Massachusetts Ave - 4th Floor Boston, MA. 02118 SITE CLEANLINESS LICENSE	Issuance Date: Expiration Date: Permit Number: Ward:	09/09/2022 09/09/2023 SCL492035 05
	THIS CERTIFIES THAT <u>Ono Bistro LLC</u> who operates and maintains th <u>89 Charles ST 05 Boston, MA 02114</u> are licensed pursuant to City of Boston Code, Ordinances, Chapter I		
Conditions:	(617)377-0855 Phone	Site Map B F • L O O O O Actual site map on file with Boston	<b>R</b> • 0
John Lawson Manager/Owner			
Manager/Owner	ISPLAYED IN A CONSPICUOUS	Inspectional Services.	